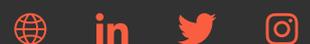


LSM MEMBERSHIP

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**Scale your business with the  
Life Size monthly membership**

**LIFE  
SIZE**



## Do you want to raise your profile, improve your brand and enjoy the commercial success that comes with effective communication?

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We can help. Our mission is to help cleantech companies succeed and we're here to make sure you do; at a price you can afford and a format that works for you.

We developed the Life Size Membership to support promising, early stage cleantech businesses. As a member, you will work with a team of experts who will act as your coach and partner. Whether that's to help you navigate real-time communications challenges, take your brand to the next level or strategise your next funding round, we're here for you. You'll work with a dedicated account manager and receive a set number of sessions with the Life Size team per month, depending on your membership plan.

We will adapt to your needs and are flexible on how we deliver results. Below are some of the monthly deliverables you can expect as a member:



### BRAND

- Assistance with defining brand and value proposition
  - Reviewing brand and visual identity
  - Advice for working with designers
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### PR & CONTENT

- Providing advice on proactive PR and media relations
  - PR strategy and roadmap consulting
  - Reviewing existing communications materials (press releases, blog articles, infographics)
  - Brainstorming ideas for marketing activities
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### WEB

- Web copy review and sharpening of messaging
  - SEO audit and content marketing recommendations
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### FUNDRAISING

- Shaping an attractive investment proposition
- Reviewing sales and investment materials



## How does the Life Size Membership work?

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1. Sign up via the [online form](#)
2. Meet your new account manager – they'll walk you through your membership and get you set up
3. Have your first consultation session and get to know your new, extended team
4. Come to us with communications related questions as they arise
5. Form an ongoing partnership with people you can trust
6. Attend our community events and build a network of like-minded entrepreneurs
7. Solidify your skills during our exclusive monthly masterclasses
8. Receive tools and guides to help you in your day-to-day communications activities
9. We support and guide you as you reach your commercial goals

## Our month-to-month membership plans are designed to support you and your in-house team in levelling up your communications.

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**STARTER** → **EUR 499** →  
*per month*

- One consultation
- Access to community events
- One masterclass
- Dedicated account manager

**SCALE** → **EUR 699** →  
*per month*

- Three consultations
- Access to community events
- One masterclass
- Dedicated account manager

The high-performing Life Size team has come from a mixed professional background, united by a shared set of values and trust. Get to know the people you'll be working with.

### Fiona

As Brand Manager for Life Size, I help cleantech companies grow by crafting visual identities, building compelling new websites and developing content and SEO strategies.

**Ask me about: branding, website, SEO and content marketing.**



### Jan

I'm Strategic Director at Life Size and bring more than 10 years' experience in the energy and start-up scene to the company.

**I can help you to identify powerful messages that will catch the attention of customers, investors or journalists.**



### Lucia

I'm PR Manager at Life Size and have worked with leading European energy and e-mobility companies. I have a no-nonsense, high-energy approach to working with clients.

**Ask me about messaging and anything PR-related in either German or English.**



### Lee

I lead several of Life Size's PR campaigns, using clear and defined strategies to secure impactful coverage whether with the trade, business or mainstream media.

**Ask me about all things PR or messaging.**



### Manon

My role at Life Size is to produce engaging and impactful stories for our clients and secure high-value coverage that will help them become thought leaders in their industry.

**I can help build your PR strategy and manage your media relations.**



## Want to know more?

Let's talk. Contact Jan at [jan@lifesizemedia.com](mailto:jan@lifesizemedia.com) and we will arrange a time to talk you through the process.

