

LIFE SIZE MEMBERSHIP

**Scale your business with  
Life Size's monthly membership**

**LIFE  
SIZE**



## Do you want to raise your profile, improve your brand and enjoy the commercial success that comes with effective communication?

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We can help. Our mission is to help cleantech companies succeed, and we're here to make sure you do - at a price you can afford and a format that works for you.

We designed the Life Size Membership to support promising, early-stage cleantech businesses. Whether that's to help you navigate real-time communications challenges, take your brand to the next level or strategise your next funding round, we're here for you.

As a member, you'll work with our team of communications experts, who will act as your coach and partner. Additionally, you'll have a dedicated account manager and receive a set number of monthly sessions with the Life Size team, depending on your membership plan.

We can adapt to your needs and are flexible in delivering results. Below is some of the support you can expect as a member:



### BRAND

- Defining brand and value proposition
  - Reviewing brand and visual identity
  - Advice about working with designers
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### PR

- Proactive PR and media relations guidance
  - Consulting on PR strategy and roadmap
  - Reviewing existing communications materials (press releases, blogs, etc.)
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### MARKETING & CONTENT

- Shaping marketing and content strategies
  - Recommendations for defining buyer personas and customer journeys
  - Reviewing sales material and social media posts
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### FUNDRAISING

- Shaping an attractive investment proposition
- Reviewing investment materials



## How does the Life Size Membership work?

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1. Discuss your commercial goals and challenges with us
2. Meet your new account manager – they'll walk you through your membership and get you set up
3. Have your first consultation session and get to know your new, extended team
4. Come to us with communications-related questions
5. Form an ongoing partnership with people you can trust
6. Get access to a network of like-minded entrepreneurs
7. Solidify your skills during our exclusive monthly masterclasses
8. Receive tools and guides to help you in your day-to-day communications activities
9. We support and guide you as you reach your commercial goals

## Our monthly membership plans are designed to support you and your in-house team in taking your communications to the next level.

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**STARTER** → **EUR 699** → 

- One consultation
- One masterclass
- Dedicated account manager

  
*per month*

**SCALE** → **EUR 1,099** → 

- Three consultations
- One masterclass
- Dedicated account manager

  
*per month*



The high-performing Life Size team comes from a mixed professional background but is united by values and trust. Get to know the people you'll work with.

### Inès

As Marketing Manager for Life Size, I help cleantech companies align their marketing and sales efforts and define buyer personas that translate into targeted content.

**Ask me about marketing strategy, marketing material and content marketing.**



### Jan

I'm Life Size's CEO and bring over 10 years' experience in the energy and start-up scenes to our business.

**I can help you identify powerful messages that will catch the attention of customers, investors or journalists.**



### Lucia

I'm Strategic Director at Life Size and have worked with leading European energy and e-mobility companies. I have a no-nonsense, high-energy approach to working with clients.

**Ask me anything about strategic communications, messaging and investment.**



### Lee

I lead Life Size's international PR campaigns, using clear and defined strategies to secure impactful coverage with trade, business and mainstream media.

**I can help you with storytelling and building healthy relationships with journalists.**



### Peter

As DACH PR Director, I lead Life Size's campaigns from the region, focusing on strategic groundwork and media relations.

**I can help you create efficient processes and prepare for your next media interview.**



**Want to know more? Let's talk.**

Contact Jan at [jan@lifesizemedia.com](mailto:jan@lifesizemedia.com), and we can arrange a time to talk you through the Membership.

